

Kūshe® First Use - Machine Wash Directions

Kūshe is a concentrated all-in-one plant-based fabric cleaner that's greywater friendly. No additional products or additives should be used with it. For optimal machine wash results, follow these directions.

Delicate fabrics including dry clean only, silk, cashmere and fur should be hand washed and air-dried.

- ***Do not use anti-static products such as dryer sheets - Kūshe eliminates static***
- ***Do not use fabric softener - Kūshe brings out the natural softness in your fabrics***
- ***Do not use builders or combine with other cleaners - Kūshe is a concentrated & complete formula***

Before the first wash, run the washer empty with hot water and maximum load size to remove existing debris and detergents. Notice how suds from previously used detergents appear. With these removed, Kūshe can fully focus on cleaning your fabrics. These same residues may also be present in your fabrics until washed one or more times with Kūshe. It is free-rinsing leaving no residues behind which restores the natural look and feel of the fabrics.

How much Kūshe to use?

- Use one fl oz per five gallons of water depending on how much water your washer is rated to use per load.
- Using the 1-Gallon bottle, 8 pumps = 1 fl oz. Using the 25 fl oz bottle, the cup in the cap is 3/4 fl oz.
- 8 to 12 pumps are typical for a normal load in a high efficiency washer. For top loaders use 2-4 fl oz.
- When using a public or shared washer, add an additional fl oz or more to counteract residues that are left behind from other detergents which can interfere with the unique fabric cleaning actions of Kūshe.
- For all load types to POTENTIATE the cleaning power, add ½ to 1 cup of white distilled vinegar with Kūshe.
- To enhance brightness for white fabrics, ½ to 1 cup of oxygen bleach can be added to the wash at any water temperature. Alternatively, chlorine bleach can be used but only with cold or warm water temperatures.
- Let stains soak in Kūshe overnight then wash normally. Hot water can also assist with oily stains, heavy soils and sanitizing. Washing with warm or hot water excites the molecules to assist with the cleaning action.

After Wash Observations

Compare how soft fabrics are in the wash and dry cycles. Fabrics often become softer with original vibrancy restored after the first few washes. Also notice how incredibly fresh and clean smelling fabrics are after drying since pre-existing scents and fragrances have been removed. Finally, make sure there's NO static and if there is, use slightly more Kūshe the next time.

To share your experience or for questions and comments please contact us at info@earthcarelabs.com